



October 28, 2015

## **Town Sports International Supports Breast Cancer Awareness Effort with \$25,000 Donation to Bright Pink**

### **Health and Fitness Operator Backs Breast and Ovarian Health Organization**

NEW YORK, Oct. 28, 2015 /PRNewswire/ -- Town Sports International Holdings, Inc. (NASDAQ: CLUB), owner and operator of NYSC, BSC, WSC and PSC, today announced the donation of \$25,000 to support the efforts of [Bright Pink](#), the only national non-profit organization focused on prevention and early detection of breast and ovarian cancer in young women. After a month of fundraising and awareness-building campaigns in their clubs, the fitness network wants to remind everyone that the mission goes far beyond October.

"Town Sports International joins organizations across the nation like Bright Pink which are dedicated to empowering women of present and future generations to live happy, healthy and long lives. While amazing strides have been made in recent decades, breast cancer is still the second leading cause of cancer death among women in the US, claiming about 40,000 lives every year," said Gregory Bartoli, Chief Operating Officer of Town Sports International Holdings, Inc. "We're proud to support Bright Pink's mission to save women's lives from breast and ovarian cancer."

During Breast Cancer Awareness Month, and every month, week, day, hour and minute of the year - TSI encourages all members of its fitness community to recognize exercise and healthy lifestyle choices are directly linked to reducing risk of breast cancer and other serious diseases.

TSI is also joining forces with equipment vendor **TRX Training**, another supporter of Bright Pink, with a special fitness event and pop-up sale. TRX Training is donating 10% of its sales of *Pink TRX Pro Suspension Trainers* to the organization. **On October 29<sup>th</sup>, NYSC will run a "Pink TRX Pro Clinic" open to the public, at its 41<sup>st</sup> Street & 8<sup>th</sup> Avenue location from 12 NOON - 1PM in Manhattan.** TRX's special edition trainers will be available for sale and NYSC will be raffling one off valued at \$200.00 retail.

#### **About Town Sports International:**

New York-based Town Sports International Holdings, Inc. is one of the leading owners and operators of fitness clubs in the Northeast and mid-Atlantic regions of the United States and, through its subsidiaries, operated 154 fitness clubs as of June 30, 2015, comprising 106 New York Sports Clubs, 27 Boston Sports Clubs, 13 Washington Sports Clubs (two of which are partly-owned), five Philadelphia Sports Clubs, and three clubs located in Switzerland, and three BFX Studio. These clubs collectively served approximately 525,000 members as of June 30, 2015. For more information on TSI, visit <http://www.mysportsclubs.com>.

#### **About Bright Pink:**

Bright Pink is the only national non-profit organization focusing on the prevention and early detection of breast and ovarian cancer in young women. The organization's mission is to save women's lives from breast and ovarian cancer by empowering them to live proactively at a young age. Bright Pink's innovative programs equip, educate, and empower young women to be proactive by reducing their risk for breast and ovarian cancer, or detecting these diseases at early, non life-threatening stages. Founded by Lindsay Avner in 2007, Bright Pink strives to reach the 52 million women in the US between the ages of 18-45 with this life-saving education. Learn more at [BrightPink.org](http://BrightPink.org).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/town-sports-international-supports-breast-cancer-awareness-effort-with-25000-donation-to-bright-pink-300168136.html>

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